

I-New announces its 2017 MWC Shanghai event highlights.

A compelling showcase portfolio awaits I-New visitors at the 2017 Mobile World Congress Jun 28th to July 1st in Shanghai, China.

Mattersburg, Austria. May 2017.

Asia is I-New's second largest turnover market in mobile enterprise solutions and services. The company successfully operates MVNE service hubs in the region and cooperates with leading network operators like Spark or Telenor / Grameenphone.

I-New's comprehensive modular "Telco in a Box"-system of highly competitive products and services enable the full digitalization of most modern communication, customer relations and transaction models. The E2E-solution covers the complete customer journey, from the initial idea to a successful mobile business operation. The multiple industry awarded solution ensure the full digitalization of subscriber experience and service management enabling the delivery of innovation, flexibility and to save costs significantly. In this way, I-New reinforces MNOs to transform or launch MVNOs or b-brands swiftly, gain additional market shares, pass regulatory or market based challenges and to unleash from cumbersome, inflexible and expensive legacy systems. Consequently, the company's lightweight BSS also allow to service digital businesses beyond the mobile or telco horizon.

At the Mobile World Congress, I-New will present its 'Lightweight BSS Configurator' which swiftly allows MNOs, MVNOs or digital transformation businesses to conveniently customize suitable platform solutions live at I-New's MWC Shanghai booth within minutes. The complete showcase portfolio will be presented in **hall W5, booth A39**. At the venue, I-New also invites professional System Integrators to introduce themselves as certified sales, CSI and managed services partner for Asian countries/regions and to sustainably profit from I-New's Asian growth dynamics. Onsite meetings could be arranged by E-mail to mwc2017@i-new.com.

About I-New

I-New Unified Mobile Solutions is one of the fastest growing technology solutions provider in the digital communication industry. With offices and service hubs across the globe, the Austria based company provides state-of-the-art products and services for successful digital business transformation over next generation lightweight BSS and platforms. I-New's comprehensive module system of highly competitive products and services enable the full digitalization of most modern communication and transaction models. Multiple awarded as Best MVNO/E Solutions and Best Services to Telecoms from the global mobile and communication industry.

Contact

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